PRATYAY: CENTRE FOR INNOVATION. INCUBATION AND ENTREPRENEURSHIP



The Incubation Centre of Prasanta Chandra Mahalanobis Mahavidyalaya actively engages itself in enabling the students of the institute to get first-hand training and experience in entrepreneurship. The centre will promote innovation and provide a range of supporting services like mentoring, networking, and providing a platform to cultivate entrepreneurial skills of students.

## **Objectives of the Incubation Centre:**

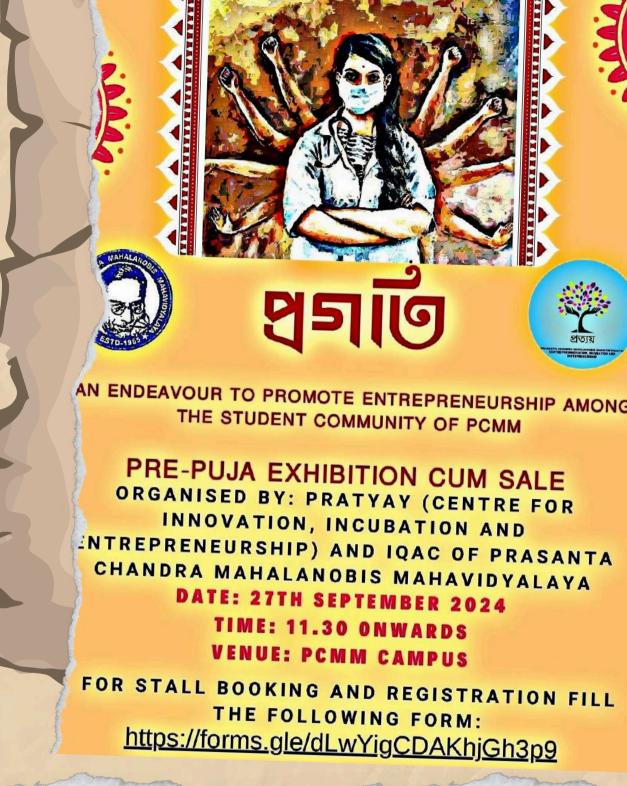
- 1. To provide hands-on training in handicrafts, jewellery-making, food processing etc.
- 2. To provide support services like networking—whereby students of the institute are able to directly communicate and work with larger organisations, who may support, enhance or promote the business ideas of the students.
- 3. To provide a platform for students to exhibit and showcase their entrepreneurial projects.
- 4. To provide technological and other logistic support to promote and enhance entrepreneurial projects of students.



## PRAGATI

Pratyay: Centre for Innovation, Incubation and Entrepreneurship has been organizing PRAGATI (A Pre-Puja Exhibition Cum Sale To Promote Entrepreneurship Among the Student Community of PCMM) since 2023.







## STUDENT ENRICHMENT ACTIVITIES

Pratyay: Centre for Innovation, Incubation and Entrepreneurship has organized a Student Enrichment Activity to Promote Art, Craft and Jewellery Making and plans to collaborate with professional institutions to provide skill training.

